



Business for Sustainability: Market Incentives for the Better

Dr. Thomas Schluck¹ and Prof. Matthias Sulzer²

¹University of Applied Sciences Lucerne, Switzerland

²Empa – Swiss Federal Institute for Materials Science and Technology, Switzerland

The Swiss energy turnaround 2050

- MORE renewable energy sources
- MATCHING demand and production
- HOW to INTEGRATE renewable energy systems?
 - technically
 - **economically**



Organisers:



International Co-owners:



Sustainable Buildings
and Climate Initiative
Promoting Policies and Practices for Sustainability



Global Alliance
for Buildings and
Construction

Change38 – a market approach

Founded in 2013 by Robert Bühler.

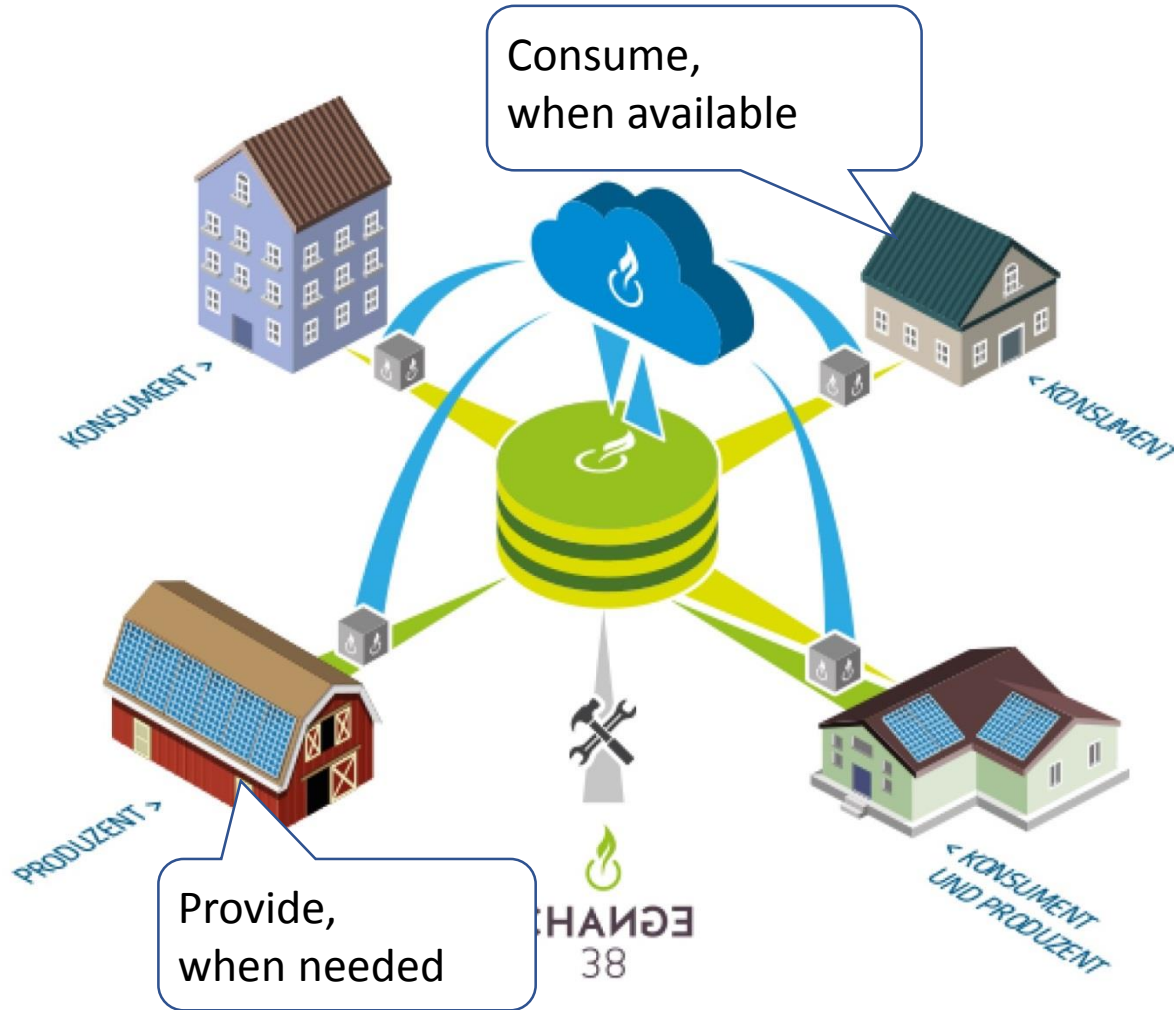
“The Energy Turnaround within one generation.”

“Matching production and demand locally and in real-time.”

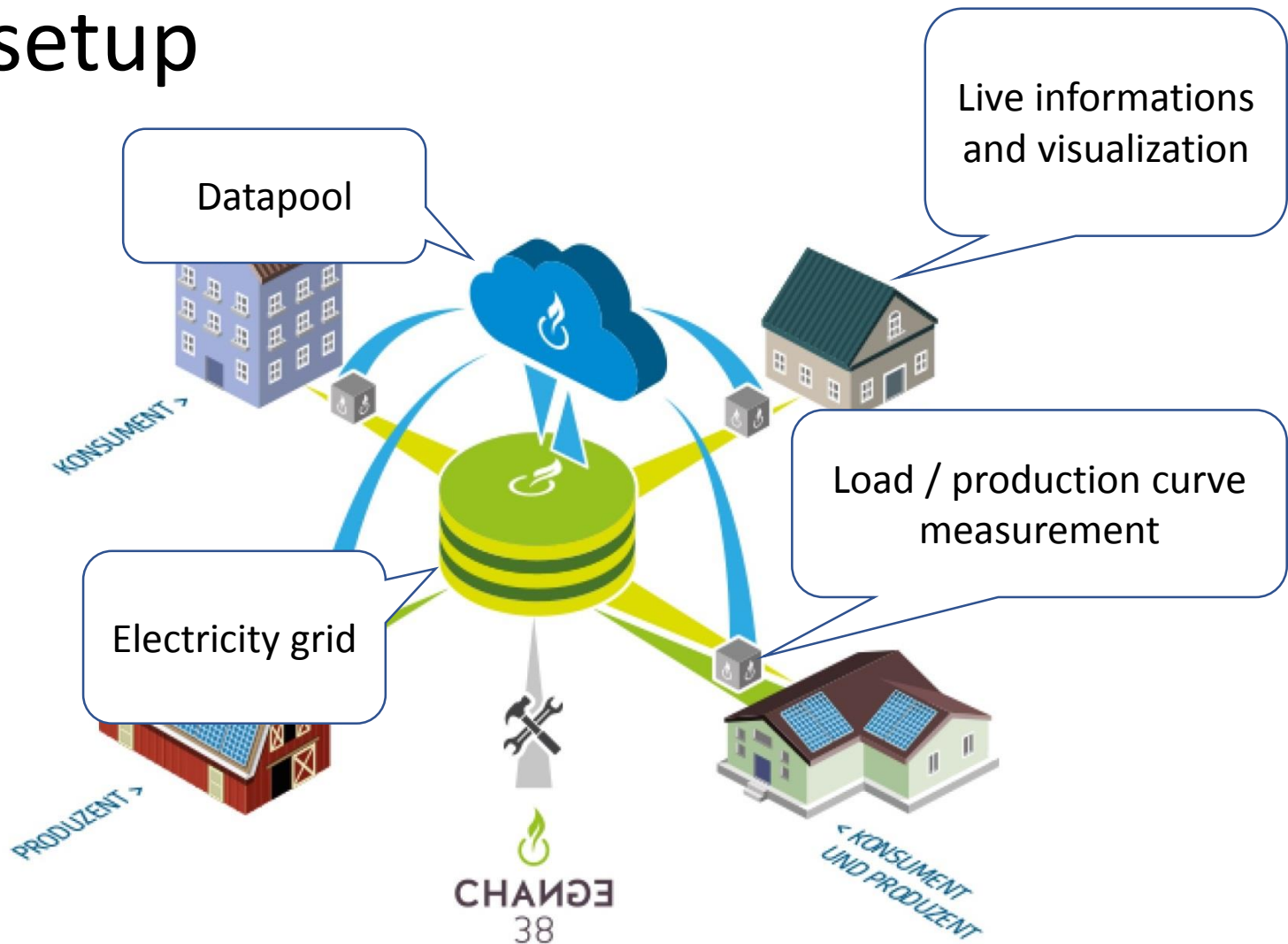
- Push the **addition of renewables**
- Establish a market **bottom-up**

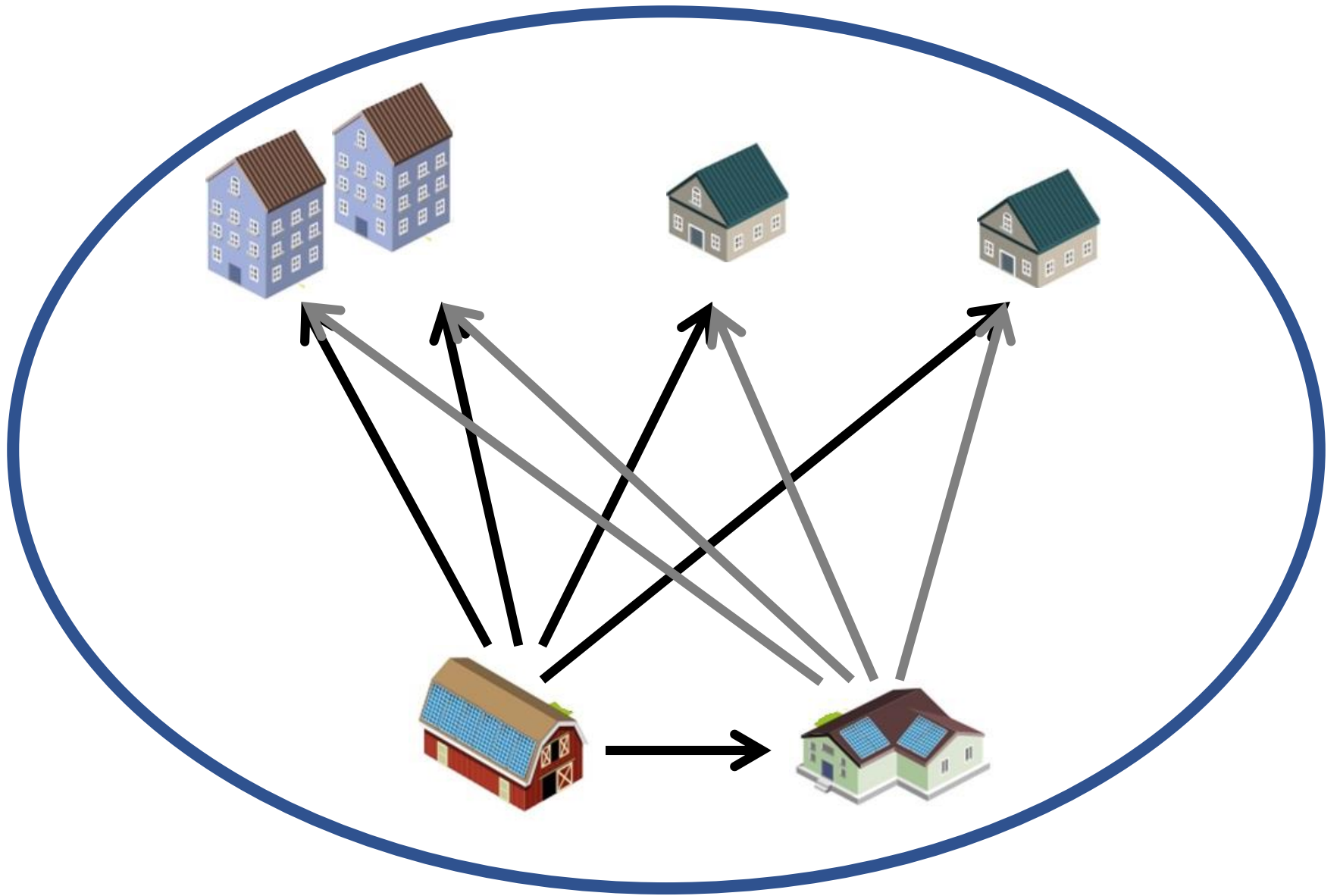


Set incentives for...

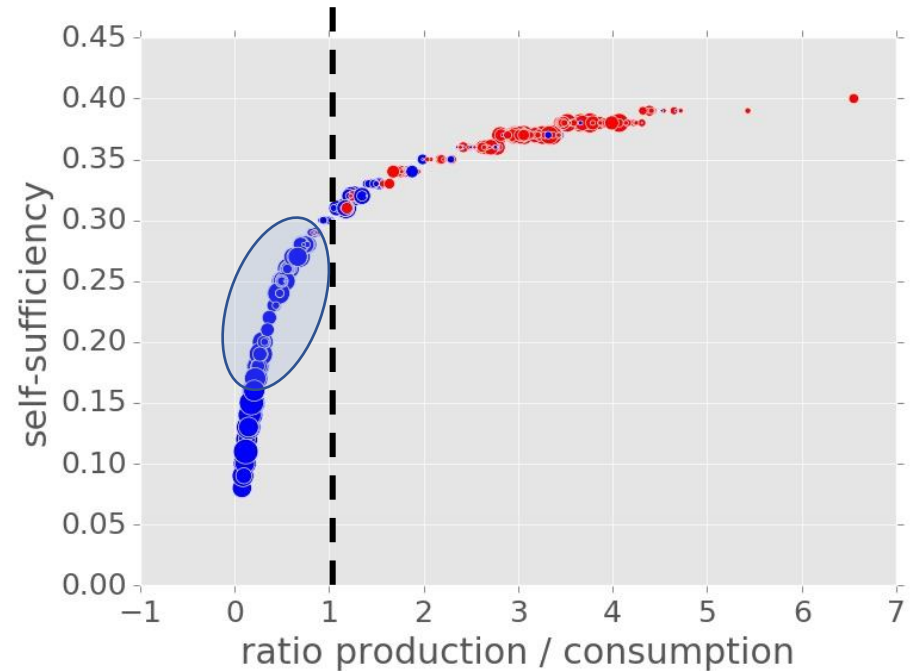
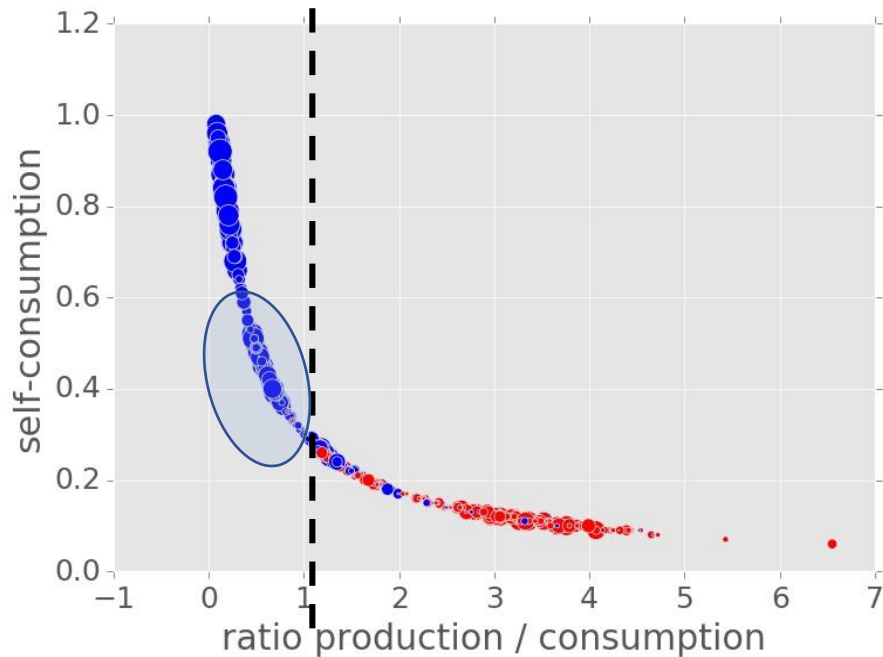


The setup



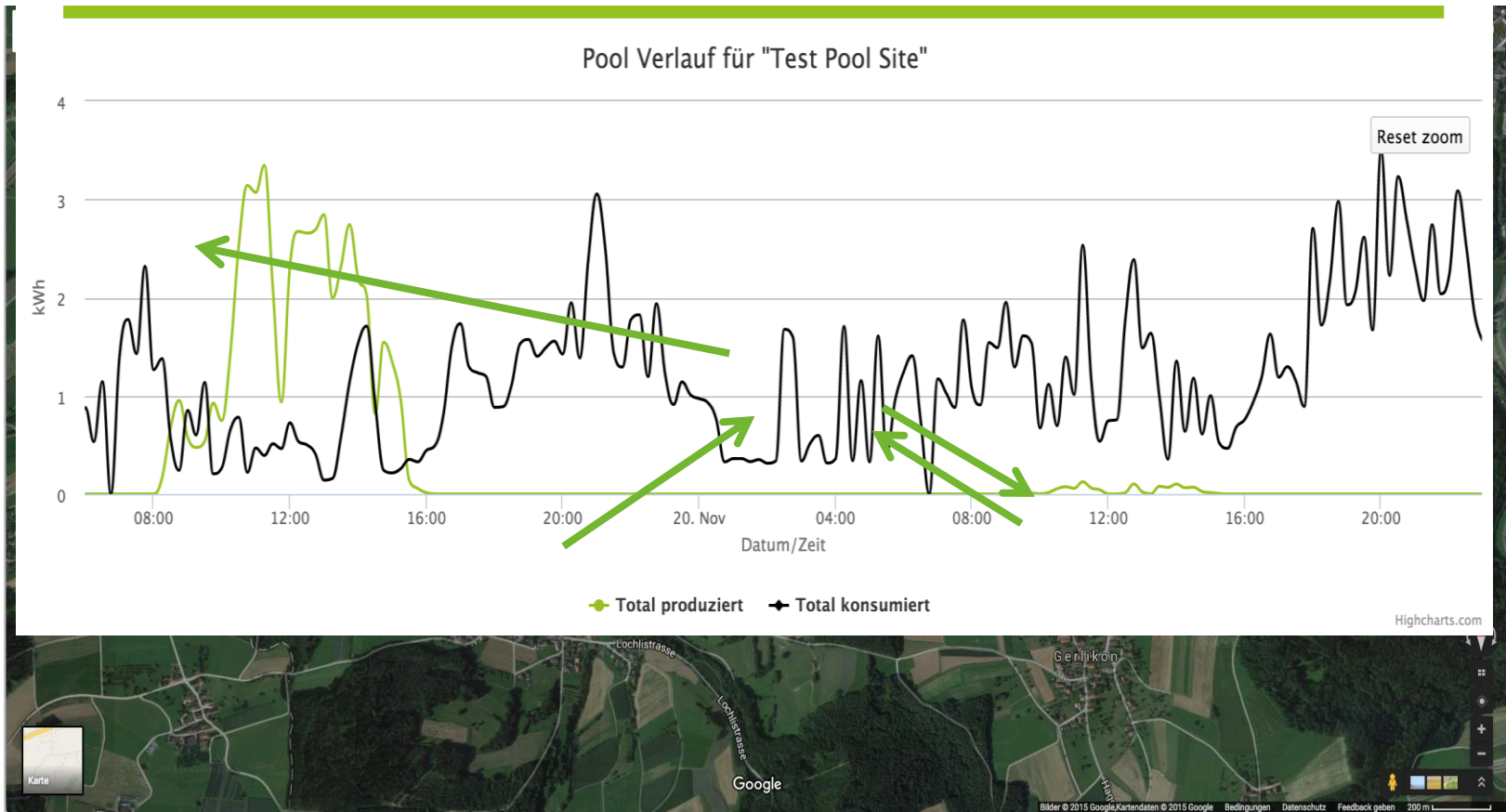


Monte-Carlo Simulations

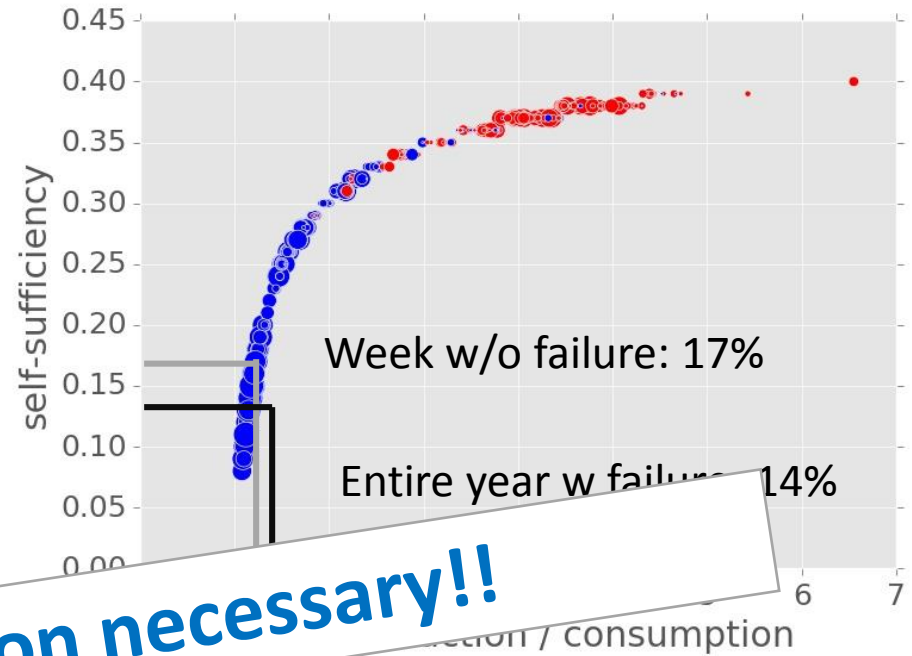
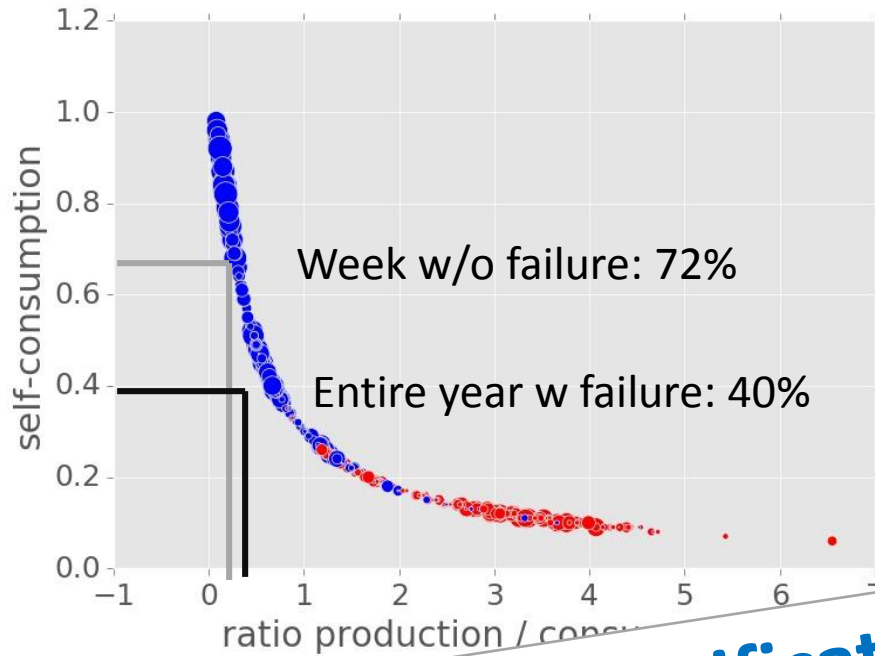


- Only PV considered
- Ratio of production-to-consumption important indicator.

First Live-Data...



... compared.



Diversification necessary!!

- Ind
- Chosen week w/o failures **perfect** match
- Entire Dataset lies **nearby**

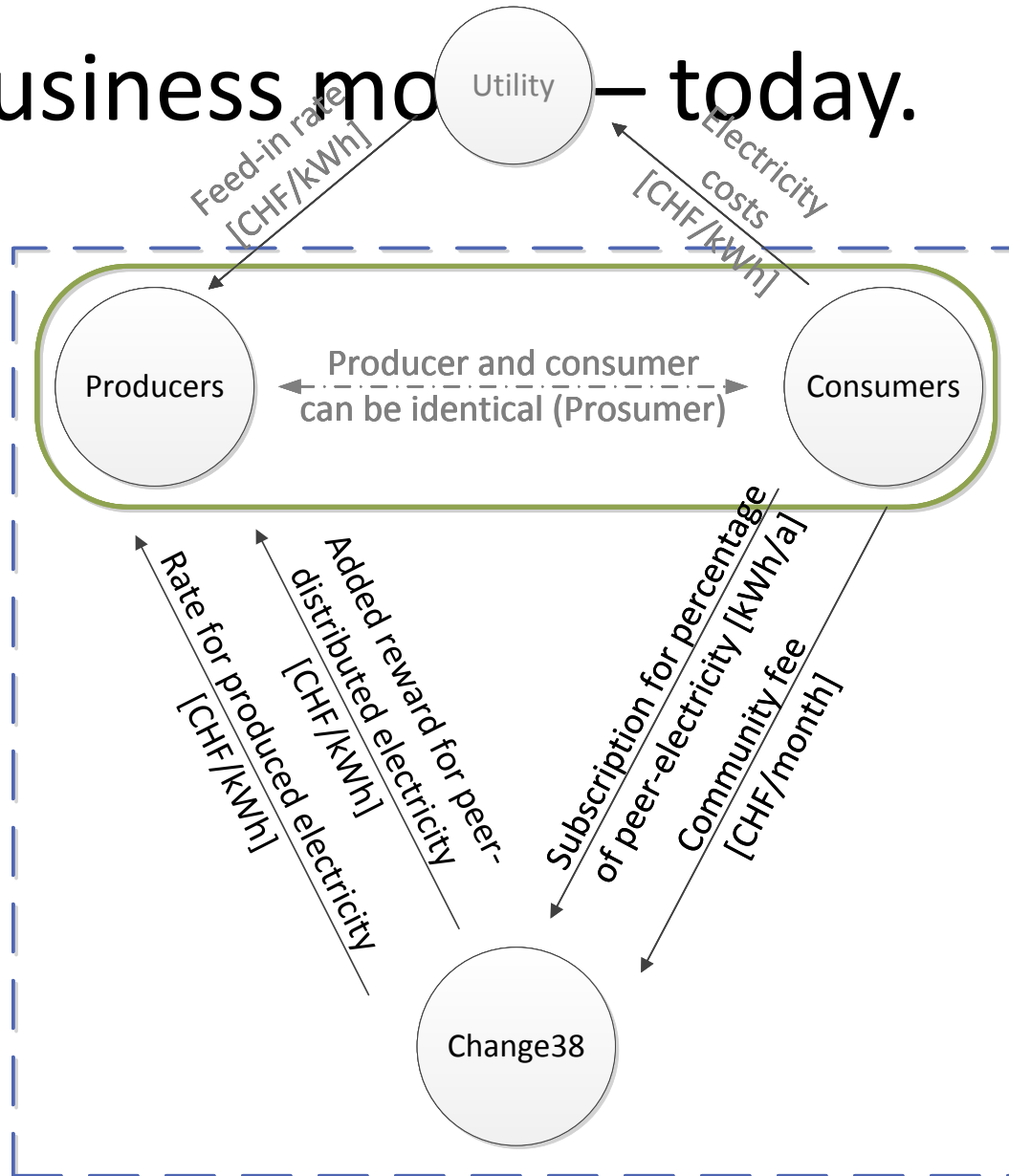


International Co-owners:



9, 29/06/2017

The business model – today.

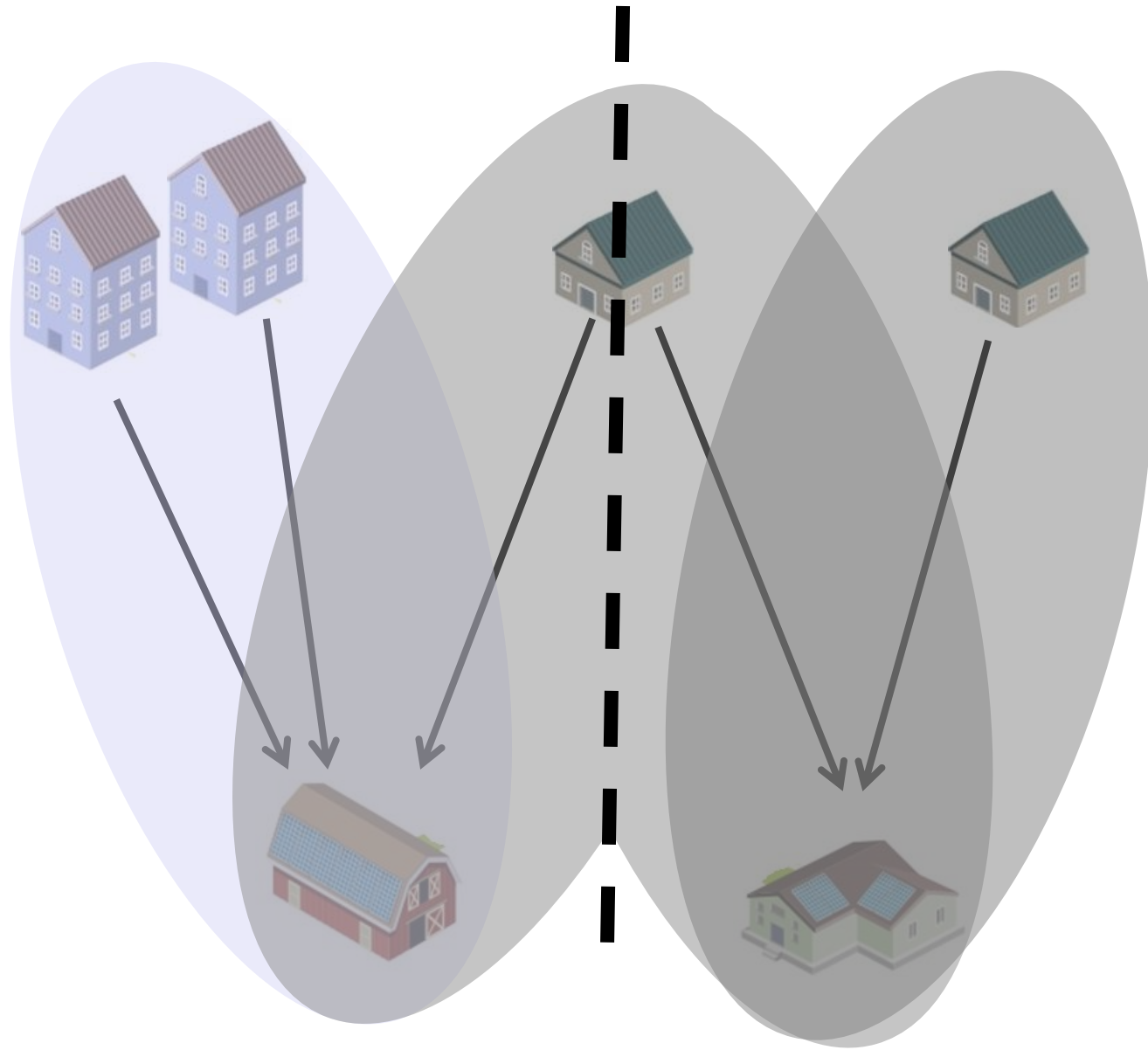


The front-end

The composite image features three main elements:

- Portrait:** A man with glasses and a dark striped shirt.
- Graph:** A line graph titled "Pool Verlauf für 'Test Pool Site'". The x-axis is labeled "Datum/Zeit" with markers for 20.00, 20. Nov, 04.00, and 08.00. The y-axis has a marker for 30. The graph shows two data series: "Total produziert" (green line with diamond markers) and "Total konsumiert" (black line with cross markers). The produced line shows a significant peak around 20.00, while the consumed line remains relatively flat.
- Laptop Interface:** A green-themed interface on a laptop screen. It includes a home icon, a lock icon, and a list of channels: Channel 1 (red), Channel 2 (yellow), Channel 3 (yellow), Channel 4 (green, highlighted), Channel 5 (green), Channel 6 (green), Channel 7 (green), and Channel 8 (green). Each channel has a play button icon. On the right side of the interface, there are temperature indicators: 18, 21, and a back arrow.





Organisers:

International Co-owners:

Why people join...

Consumer

- choice of supplier
- own energy-mix
- environmental contribution
- app for home-control

Producer

- business-model that counters falling feed-in tariffs
- Basis tarif
- Bonus tarif



Organisers:



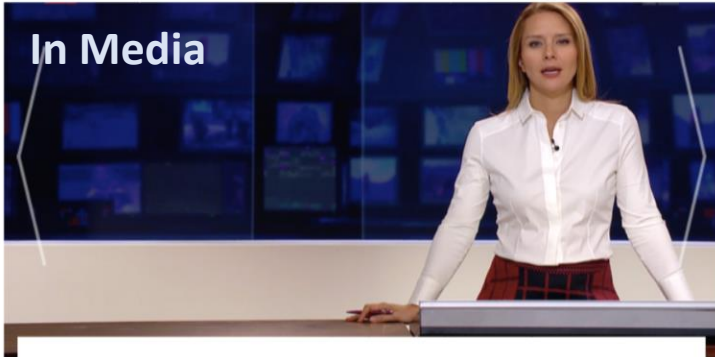
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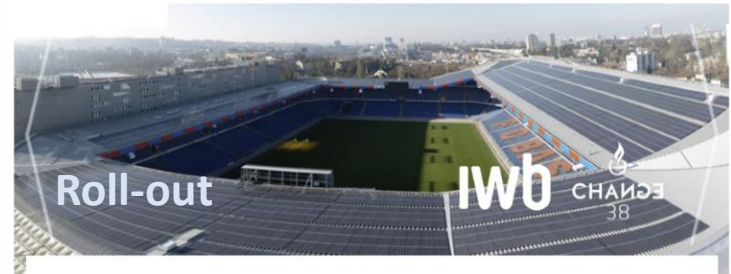
In Media



SRF BERICHTET

Tagesschau erklärt CHANGE38

SRF berichtet, wie unsere Change38-App Konsum



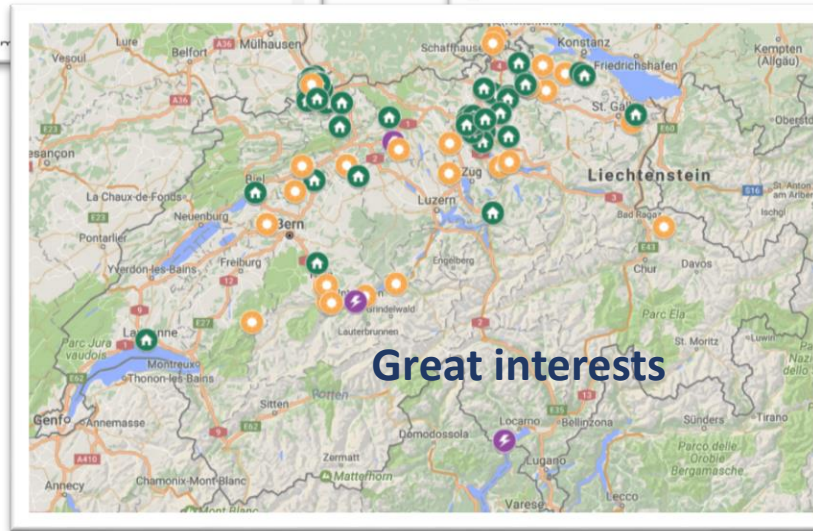
Roll-out

IWB CHANGE 38

PARTNERSCHAFT MIT IWB

Produktion und Konsum mitgestalten

Das Basler Energieversorgungsunternehmen IWB lanciert Change38.

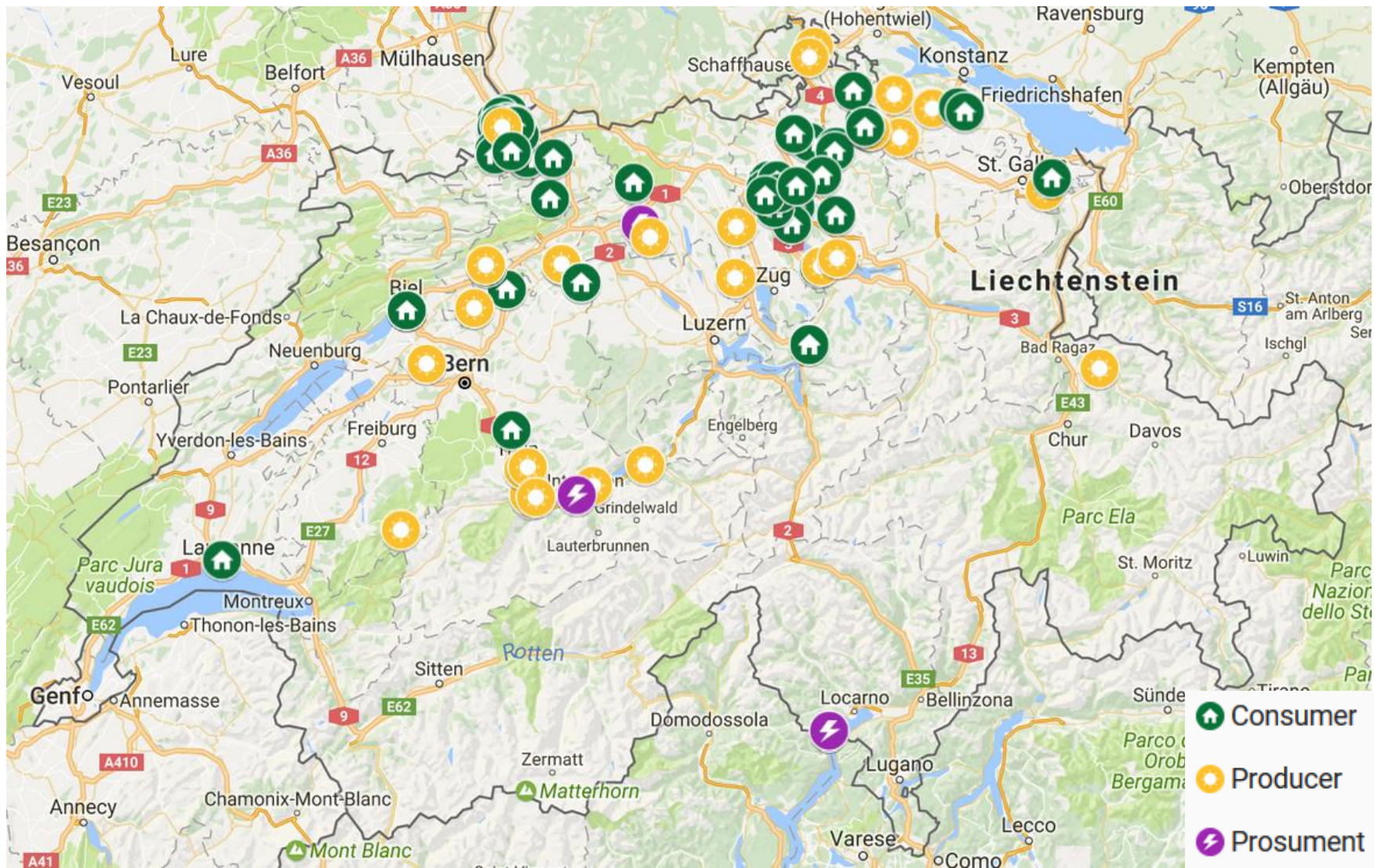


Organisers:



International Co-owners:







sccer | future energy efficient
buildings & districts

Thank you!

In cooperation with the CTI



Energy funding programme

Swiss Competence Centers for Energy Research



Schweizerische Eidgenossenschaft

Confédération suisse

Confederazione Svizzera

Confederaziun svizra

Swiss Confederation

Commission for Technology and Innovation CTI